



Thursday 29th July, 2010

## MEDIA RELEASE

### **FIRST AUSTRALIANS BUSINESS AWARDS LAUNCH**

The Australian Indigenous Chamber of Commerce and *The Australian* newspaper will today launch a landmark initiative to promote Indigenous enterprise.

The First Australians Business Awards will recognise the very best Indigenous businesses and business people in Australia.

“We want to shatter the myth that Indigenous people don’t understand or value business,” said Warren Mundine, Chair of the Australian Indigenous Chamber of Commerce.

“By promoting Indigenous enterprise, we want to change the way Australians think about Indigenous people. And we want to change the way Indigenous people think about themselves,” Mr Mundine said.

Chris Mitchell, editor in chief *The Australian* said, “We are delighted to be involved in this initiative and look forward to continuing our support. The Australian has a deep interest in indigenous affairs and sees enterprise and endeavour as the best way to enable indigenous people to benefit from and share the prosperity of this nation.”

Speakers at the event will include the Federal Minister for Immigration and Citizenship, Senator the Hon Chris Evans, and some of the country’s most successful Indigenous business figures.

The First Australians Business Awards ceremony will be held in Sydney in November 2010.

Entry forms will be published in *The Australian* and online at [www.indigenouschamber.org.au](http://www.indigenouschamber.org.au) Nominations close on 15 October 2010.

**Time: 11.30am for 12.00 noon**

**Venue: News Limited Theatre. 2 Holt Street, Surry Hills, Sydney**

**Master of Ceremonies: Ray Martin AM**

Video footage will be available on the day for broadcast media.

**Supported by The Minerals Council Of Australia; Rio Tinto; BDO Chartered Accountants and Advisors; Generation One; and Worthy Nation.**

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